

# City of MIAMI BEACH BRIEFS

A Publication for the Citizens and Neighborhoods of the City of Miami Beach

www.ci.miami-beach.fl.us

Volume III, Issue 2. Winter 2001

## Communications Corner



### "SINCE YOU ASKED..."

Third Thursday of Every Month in The Miami Herald Beach Neighbors  
or e:mail your questions to:  
305-676-2023 or jcalderon@herald.com

Tune-in to Cable Channel 20 for Commission meetings & the City's E-News.



Learn what's happening in the City by visiting the City's Website at  
**www.ci.miami-beach.fl.us**

*Miami Beach Briefs is produced as part of Neighborhoods First. For comments and/or suggestions about this publication, contact the Media Relations Office at 305-673-7575 (ph), 305-673-7229 (fax) or e:mail us at pio@ci.miami-beach.fl.us*

## IMPORTANT PHONE NUMBERS

### CiviCall

(For Information & Comments)  
305-604-CITY (2489)

### Office of the Mayor and Commission

305-673-7030

### Office of the City Manager

305-673-7010

### Police (non-emergency)

305-673-7900

### Fire (non-emergency)

305-673-7120

### Parks & Recreation

305-673-7730

### Parking

305-673-PARK

### City Job Hotline

305-673-7777

### City Clerk

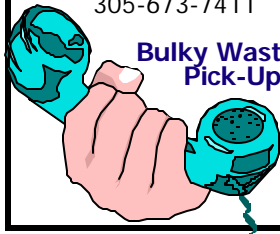
305-673-7411

### Bulky Waste Pick-Up Appointment

305-633-2700

### Water & Sewer

305-673-7625

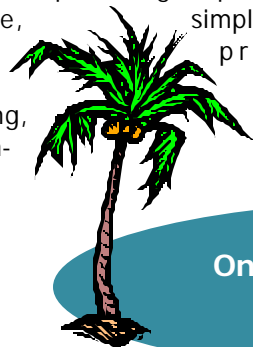


## Plans and Priorities for the Future

Miami Beach City Manager Jorge M. Gonzalez recently presented the City Administration's five-year vision, and the priority areas, organizational structure and program of work for this year. He based the plan on his personal observations, department director input, reports, meetings with community groups and individuals, and a staff retreat and visioning session.

The plan projects that in five years, the City will be cleaner and safer, more beautiful and vibrant, mature and stable with well-improved infrastructure; a unique historic, urban environment, a cultural, entertainment, and tourism capital; and an international center for innovation in culture, recreation and business. The City hopes to accomplish all of this with an entrepreneurial spirit, continued trendiness, and more sophistication.

The City has several immediate major projects and initiatives, which should have significant completion by August of this year to get the City moving towards achieving its five-year goal. The City will soon create a Capital Improvement Program Office to manage the approximately \$400 million improvements and enhancements to the City's infrastructure, public facilities, parks, beaches, golf courses and public safety equipment. The City will continue to implement the recommendations of the Business Resolution Task Force, which are to expedite permitting, improve customer service, simplify process, improve Land Use Boards, improve staffing and hiring, and invest in technology.



Miami Beach has been named  
**One of the World's Best Beaches**  
by the Travel Channel for the  
Third Consecutive Year!

The Administration will also have to manage and foster the economic growth in the City to further expand and diversify the City's economic base. Plans and economic strategies will be developed to ensure that appropriate, coherent and sustainable growth occurs in the City without adversely impacting on the unique character of its community and residential neighborhoods.

In order to achieve the organizational efficiencies the City Manager envisions and to ensure a workforce that will address the challenges Miami Beach will face, a variety of internal organizational activities need to be undertaken. These include aligning the mission of the organization with the goals of the City Commission and ensuring that the resources are identified and allocated to accomplish these goals. There will be some changes in the organization and realignment of reporting relationships to positively impact how the City does business. Internal processes and support systems are being reviewed to see where streamline changes can be made. And, the Customer Service Task Force will be expanded to emphasize customer-friendly service throughout the organization.

These initiatives should result in an organization that is focused on the goals of the community and whose human and capital resources are closely aligned with the mission established for it. In summary, the City Administration will be proactive in anticipating challenges by developing creative policy alternatives to quickly capitalize on opportunities as they may present themselves.

## City's Mission Statement

*"We are committed to providing excellent public service and safety to all who live, work, and play in our vibrant, tropical, historic community."*



(l to r) Thomas Urriola, Steve Cumbo, Miguell Del Campillo, and Russell Shreeve. Renee Herman, Dionne Ireland and Susan Lichtstein.

## At Your Service!

### Housing Division of the City's Community & Economic Development Department

The Housing Division oversees the preparation and implementation of all existing and future housing programs to ensure efficient and effective program management, and to see that the public receives equal access to affordable housing and equal opportunities. They operate housing assistance programs to rehabilitate rental multifamily buildings and the Division provides home ownership opportunities to income eligible participants, and assist the elder community.

Multifamily rehabilitation programs provide matching grants to rehabilitate buildings and provide affordable rentals. The HOME and SHIP (State Housing Initiatives Partnership) programs provide assistance for home buying to eligible participants to acquire and rehabilitate a home. The City recently established a new program, the Owner-Occupied Housing Rehabilitation Program, to assist eligible homeowners with the rehabilitation of their existing home.

The Elder Affairs program has been created to assist the elder population in the process of obtaining the appropriate services to achieve and maintain a high level of quality of life. The program also identifies and coordinates services available in the community and serves as a liaison with other governmental and community-based organizations.

For more information on the Division's programs and services, please call 305-673-7260.



## Always Swim Near a Lifeguard Stand

New Beach Lifeguard Hours are from 9:30 a.m. to 6:30 p.m.



KNOW THE CODES

## Address Numbers on Homes/Buildings (Section 14-107)

All owners of houses and buildings within the City must prominently display the correct numerical **address** on the front of their structure facing the street and use either light-reflective material or must conspicuously illuminate the numbers by electrical lighting so that the numbers are clearly visible from the street during both daylight or nighttime hours. Also if your home or building has access to an alley, you must also place the correct street number of the structure on any side of the structure facing the alley. This assists public safety officers to find your address in case of an emergency.



## HAPPENINGS

### High Adventure Fishing Camp

South Pointe Park

April 2 - 6

Age group: 4th - 8th grades

\$135.00 per child

Space limited -- Call 305-673-7224

for registration & information

### Playgrounds and Youth Center Mini-Camps

April 2 - 6

8:30 a.m. to 5:30 p.m.

Activities include: games, sports, special events, themed parties and field trips.

\$50/residents -- \$100/non-residents

Call 305-673-7730 for more information

### Easter Eggstravaganza

North Shore Open Space Park

Saturday, April 14

10:00 a.m. - 12:30 p.m.

For children 10 years old and younger

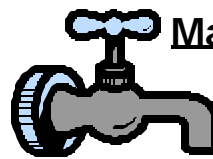
Activities include: Easter egg hunt at 11:00 a.m., arts and crafts, amusements and photographs with the Easter Bunny.

Call 305-673-7767 for more information



Enjoy a **free** celebration of the arts on the second Thursday of every month from 6:00 p.m. to 9:00 p.m. in various locations

throughout Miami Beach, such as the Miami Beach Botanical Gardens, Lincoln Road, and the Miami City Ballet, to name a few. For more information, call 305-673-7500 or 2ndthursdays.com.



## Mandatory Water Restrictions Violators will be Fined!

Watering is permitted on Wednesdays and Saturdays from 4 - 8 a.m. for homes with addresses that end with an odd number. And, Thursdays and Sundays for homes ending with an even number or with no address.

Watering by hand with one hose and an automatic shut-off nozzle is allowed from 5 - 7 p.m. on the same days.

New landscaping, planted for less than 30 days, may be watered Mondays, Wednesdays, Thursdays and Fridays from 2 - 8 a.m.

New landscaping may be watered at any time by hand with one hose and an automatic shut-off nozzle.

Washing of cars, boats and other equipment is permitted 4 - 8 a.m. and 5 - 7 p.m. on the landscape watering days.

For information on other restrictions and how to further conserve water, log on to [www.sfwmd.gov](http://www.sfwmd.gov) or call 1-800-662-8876.

## CITY HOLDS PUBLIC WORKSHOP ON THIS YEAR'S BOAT SHOW

There will be a public workshop to discuss this year's Miami International Boat Show and the Yacht Brokerage Show on **Wednesday, March 28, 2001 at 5:00 p.m.** in the Commission Chambers, third floor, City Hall, 1700 Convention Center Drive. For more information, call 305-673-7010.

## New City Commission Meeting Schedule

March 14  
March 28  
April 18  
(No meetings on April 4 or 25)

